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# Official Memo

TO Investors | Customers | Partners | Supporters

FROM Kingfisher AG

DATE 5 June 2025

SUBJECT The New Frontier of Food

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We are not building just another agritech company. We are pioneering a new sector altogether: **Personal Food Infrastructure**. This is a radical reinvention of how food is grown, consumed, and integrated into urban living.

Just as solar panels put electricity production into the hands of homeowners, Kingfisher Genesis will bring food production into homes, schools, businesses, and markets or anywhere people live. These machines will be the food engines of tomorrow's cities.

## The Revolution Beneath Our Feet

For over 12,000 years, agriculture has followed the same basic structure of land, labor, and seasons. From the Mesopotamian plains to today's monocultures, not much has changed. But now, climate shocks, exploding urban populations, and fractured supply chains have pushed the old model to its breaking point.

We believe it's time for a new agrarian revolution, one where food grows not in soil, but in sensors; not in fields, but in firmware.

## Our Masterplan

**Phase 1:** Build and deploy Kingfisher Genesis, a smart aquaponics unit that allows anyone to grow fish and vegetables at home with zero farming experience.

**Phase 2:** Offer assisted and premium subscriptions that provide predictive maintenance, crop & fish management, AI scheduling, and full-cycle support.

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**Phase 3:** Build the distributed network of thousands of autonomous micro-farms. These machines will monitor themselves, regulate their own climates, notify when to harvest, and eventually, operate, fulfill, and transact on their own.

**Phase 4:** Integrate e-commerce and last-mile delivery infrastructure. Imagine ordering food through an app, and the machine, not the human handles the transaction and fulfillment.

We see a future where machines sell food directly, optimizing freshness, delivery time, and yield. A true farm-to-table system which means no middlemen, no waste.

### **Why Now?**

As AI continues to automate jobs, millions will find themselves seeking new livelihoods. Many will turn to agriculture, but this generation, raised on smartphones and digital services, won't pick up hoes and plant maize.

They will expect a system as intuitive as their devices. Kingfisher is building for them. This is not a cute project. This is infrastructure. The food infrastructure of cities yet to be built. The railroads of our nutritional future.

### **The Call**

We are speaking to bold angel investors, those who fear fear itself. Investors who understand that paradigm shifts never look obvious at first. Visionaries with conviction.

If you skimmed this memo, we're not for you. We're building for those who read closely, who feel the future humming beneath the surface, who understand the gravity of building systems that will feed millions.

Our mission: **Empower 100 million Africans with no farming experience to become expert farmers by 2040.**

Let's build the future of food.

Kevin Bett

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